We help people DISCOVER and DECIDE about important investments in their home, finances, education, travel, entertainment, and health.

millions of people across 100+ digital news & information sites

expert advice, information, tools, resources, and personalized experiences
Welcome to Red Ventures.

Our friends call us RV.

RV is a diverse portfolio of businesses and brands that help millions of people make life's most important decisions.

THREE PARTS TO OUR PORTFOLIO:

RV U.S.
- Owned & Operated Brands
- Red Digital
  AI-powered marketing solutions for strategic brand partners
- RV Corporate
  World-class culture, performance, and employee experience

RV INVESTMENTS
- RVO Health
  A joint venture in health between RV and Optum Health
- Sage Mortgage
  A homegrown, fully-operational digital mortgage brokerage
- Magenta Technology
  A joint venture in home services between RV and Trane Technologies

RV INTERNATIONAL
- RV
  United Kingdom
- RVPR
  Puerto Rico
- RVBR
  Brasil

RV OWNED & OPERATED BRANDS

HOME TO:

- #1 in the U.S.
  - tech news site
  - travel guidebook brand
  - digital healthbook property

- 25+
  proprietary brands and businesses

- 100+
  news and information sites

For media requests, please contact press@redventures.com
Red Ventures (RV) is home to a diverse portfolio of industry-leading brands and businesses, strategic partnerships, and proprietary technology – including Bankrate, Lonely Planet, CNET, The Points Guy, BestColleges and more.

Together, RV helps millions of people worldwide make life’s most important decisions, accelerates digital adaptation, and innovates the online consumer experience by improving every step of the consumer journey – from first discovery of information, throughout the decision-making process, to transactions.

Who We Are

RV is made up of dozens of nimble teams, united by one shared culture and a set of core beliefs:
Committed to Inclusion

We’re deeply committed to building an inclusive company culture where all employees feel like they belong, where diverse perspectives make us stronger, and where employees are empowered to make the world better. Our goal is not to be perfect; it is to get better every day.

To see our progress, view our annual DE&I report here.

Home to 6 Employee Resource Groups (ERGs), helping us nurture an environment of support, belonging, and advocacy.

Donated $1M+ from our portfolio brands, including The Points Guy and Healthline Media, to support historically underrepresented or marginalized communities.

1 in 4 women engineers began careers in tech through internal development programs.

11% of college hires were from Historically Black Colleges and Universities (HBCUs).
Community partnerships enable us to continue engaging and recruiting top talent from underrepresented groups.

Our Executive Mentorship Program supports, elevates, and invests in talent from underrepresented groups.

Pictured: The 2022 EMP Charlotte Cohort

learn more: redventures.com/diversity
A Force for Good

RV is a founding corporate partner to Road to Hire and Golden Door Scholars, nonprofits founded by RV CEO Ric Elias in 2013.

Our top philanthropic priority is creating access to college, workforce training, and sustainable careers for historically marginalized groups who are underrepresented in high-earning STEM fields. Learn more here.

500+ To date, 500+ RVers have volunteered with Road to Hire or Golden Door Scholars.

$20M Road to Hire and Golden Door Scholars have awarded a combined amount of $20M in scholarships.

250+ RV’s employee-led Community Involvement Program (CIP) has supported over 250 nonprofit organizations to date.
In 2009, Ric survived Flight 1549, also known as the “Miracle on the Hudson,” an event which changed his life and led to his widely-viewed TED Talk “3 Things I Learned While My Plane Crashed.” In 2019 he launched a podcast, “3 Things with Ric Elias,” as a continuation of this journey, sharing fascinating conversations with some of the world’s most insightful people - and 3 life lessons from each.

Meet Ric Elias, CEO

Ric Elias is the co-founder and CEO of Red Ventures (RV), a diverse portfolio of brands and businesses that help millions of people make life’s most important decisions.

Over the last decade, Red Ventures has compounded growth at over 30%. In 2010, General Atlantic made a strategic investment in the company, and in 2015 Silver Lake also joined as a shareholder. Ric has cultivated an award-winning company culture, ranking as one of Charlotte’s “Best Places to Work” for ten years in a row.

A native of Puerto Rico, Ric graduated from Boston College and earned his MBA from Harvard Business School. He co-founded Red Ventures in 2000, months before the dot-com bubble burst. The company weathered the storm; by 2007 it was ranked 4th on the Inc. 500 list. Ric’s leadership style has earned him noteworthy recognition; in 2011, he was named an Ernst & Young National Entrepreneur of the Year, and in 2016 he was inducted into the Carolinas Entrepreneur Hall of Fame.

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Ric is also deeply committed to lead by giving, signing The Giving Pledge in 2021 and personally donating $5M to local HBCU Johnson C. Smith University, where he currently serves on the Board. He is passionate about creating economic mobility for young adults who are motivated to succeed - founding a number of nonprofits that have supported nearly 2,000 young people on their paths to high-earning careers.

Ric also founded Stronger Than Ever (formerly Rebuild Puerto Rico) - to help serve global humanitarian crises, including the war in Ukraine and Hurricane Maria’s devastation in Puerto Rico. Additionally, in 2018, Ric launched Forward787, a $100M social enterprise which trained and supported more than 100 Puerto Rican professionals and helped launch RV Puerto Rico - fueling a new economic growth engine on the island.

He currently lives in Charlotte, NC, with his family and can be seen around the halls of Red Ventures headquarters almost every day.

Meet Our Leadership Team

Co-founded by Ric Elias (CEO) and Dan Feldstein (CMO), RV’s teams are led by seasoned executives who have helped to shape businesses like WarnerMedia, IMAX, NBC, and more - as well as homegrown leaders who have helped shape our trajectory over the last two decades. Meet more leaders here.
Downloadable Resources
Find more RV assets by clicking the stickies below.
(Don’t see what you’re looking for? E-mail us at press@redventures.com.)

Photo Pack
Includes: Leadership team, Ric Elias, Charlotte HQ, Global Offices, Life at RV

Video Pack
Download clips showing Life at RV!

Logo Pack
RV’s logo, brand logos and more!

RED VENTURES
CNET
THE POINTS GUY
Bankrate