

# RED VENTURES OFFICE LOCATION BRANDING STYLE GUIDE

\*\* || Separation lines only show logo set grouping. They are not a part of final logo design

**SHORTENED LOGOTYPE**  
For use in interior office signage, swag & social media

**FULL LOGOTYPE**  
For use in exterior office signage, local advertising, community involvement materials, recruiting materials.  
Note: Can also be used on swag & interior signage based on preference.

**R/DET**

RED VENTURES  
**DETROIT**

**R/NY**

RED VENTURES  
**NEW YORK**

**R/SC**

RED VENTURES  
**SOUTH CHARLOTTE**

**R/LA**

RED VENTURES  
**LOS ANGELES**

**R/ATX**

RED VENTURES  
**AUSTIN**

**R/NC**

RED VENTURES  
**NORTH CHARLOTTE**

**R/FL**

RED VENTURES  
**FLORIDA**

**R/LDN**

RED VENTURES  
**LONDON**

**R/BR**

RED VENTURES  
**BRAZIL**

**R/ATL**

RED VENTURES  
**ATLANTA**

**R/SF**

RED VENTURES  
**SAN FRANCISCO**

## COLOR/PAINTING CONSIDERATIONS:



"RED VENTURES RED":  
Pantone 1805C

More branding requirements can be found at:  
<https://www.redventures.com/brand-guidelines.html>